

2018 NEXT Conference Sponsorship

Who's Attending?

Last year, more than 65 Human Element merchants, partners, and thought leaders attended the 2017 NEXT conference. Attendees included marketing and eCommerce directors, as well as other decision-making position holders from organizations leading the eCom industry.

These leaders are focused on Driving eCommerce Solutions on a number of platforms including Magento, BigCommerce, Drupal, Wordpress, and more. Speakers from prestigious companies like Magento, Wildman Business Group, Shinola, Carl's Golfland, Emarsys and Title Boxing took the stage, presenting on unique topics such as Artificial Intelligence Marketing, Navigating The Amazon Market, and roundtable discussions on what's NEXT in eCommerce.

Why Sponsor?

In 2018, we've taken the successful concept of NEXT and added new features to the event for a fresh experience. This year, we will offer a selection of tickets to the public, opening the opportunity to members of the eCommerce community beyond friends and clients of Human Element. In addition, we will host an on-site happy hour after the event, allowing extended networking time for attendees and sponsors. We expect to host between 125-150 people, doubling the attendee count from our inaugural year.

With all that is in store for 2018, we, at Human Element, are anxiously awaiting the second annual NEXT Conference. We expect the event to grow significantly in both guest attendance and in meaningful discussions, as the eCommerce ecosystem changes and new ideas, strategies and experiences are brought to the table. We look forward to sharing in the 2018 NEXT Conference with you!

Sponsorship Levels

	Trailblazer Sponsor	Innovator Sponsor
Cost	\$3,000	\$6,000
Speaking position at the event (Content must be approved)		•
Small display area at the event for signage/swag		•
Sponsor position on the NEXT Conference homepage	•	•
Sponsor logo on all marketing/email communication with NEXT conference attendees	•	•
Sponsor logo on NEXT Conference T-shirt	•	•
Sponsor logo on all NEXT Conference signage	•	•
Printed pieces in the NEXT Conference attendee tote bag	one piece	•
Swag in NEXT Conference attendee tote bags	one piece	•

For Sponsorship inquiries, please contact:

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